

## Rain Room: MoMA presents US Premiere of large-scale environment of falling water



Visitors gather in the new 'Rain Room' installation at the Museum of Modern Art (MoMA) in Manhattan on May 15, 2013 in New York City. The 5,000 square-foot installation creates a field of falling water that stops in the area where people walk through, allowing them to remain dry. The piece, created by Random International, releases a 260-gallon per minute shower around visitors. Mario Tama/Getty Images/AFP.



**NEW YORK, NY.-** MoMA PS1 announces a major component of EXPO 1: New York, entitled Rain Room (2012), which is being presented at The Museum of Modern Art, from May 12 through July 28, 2013. A large-scale environment by Random International, Rain Room is a field of falling water that pauses wherever a human body is detected—offering visitors the experience of controlling the rain. The presentation of Rain Room at The Museum of Modern Art is part of EXPO 1: New York, a large-scale festival exploring ecological challenges. Rain Room is on view at The Museum of Modern Art, courtesy of RH, Restoration Hardware.

Known for their distinctive approach to digital-based contemporary practice, Random International's experimental projects come alive through audience interaction and Rain Room is their largest and most ambitious to-date. The work invites visitors to explore the roles that science, technology, and human ingenuity can play in stabilizing our environment. Using digital technology, Rain Room is a carefully choreographed downpour—a monumental work that encourages people to become performers on an unexpected stage, while creating an intimate atmosphere of contemplation.

The presentation of Rain Room at The Museum of Modern Art is the US premiere of the monumental installation, and follows its debut at Barbican Centre in London (October 2012-March 2013).

Random International was founded in 2005 by Hannes Koch, Florian Ortkrass and Stuart Wood, cohorts at the Royal College of Art who shared a common purpose. Today the studio is based in Chelsea, London with an outpost in Berlin, and includes a growing team of diverse talent. With an ethos of experimentation into human behavior and interaction, they employ new technologies in radical, often unexpected ways to create work

which also draws on op art, kinetics and post-minimalism. Random International's kinetically responsive sculpture Fly was premiered at the last Moscow Biennale of Contemporary Art, while intelligent light installation Swarm Study / III is on display permanently at the Victoria & Albert Museum, London. In addition, they have won a number of awards including Designer of the Future 2010, Prix Ars Electronica – Honorable Mention, CR – Creative Futures Award, Wallpaper\* Award and were listed in the Observer's Top Ten Creative Talent in the UK.



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